

# See things from a new Point of View

HMI/SCADA Software for PC-based visualization

Point of View is powerful software for developing HMI, SCADA, and OEE/Dashboard projects for your control system that can be deployed anywhere. Create graphical screens that are easily understood, plus show data, alarms, trends, and more. You get all this capability for a very practical price, no matter how small or large the system.



POINT OF VIEW

Intuitive software gives you the tools to create dynamic objects and screens, easily saved and re-used to speed development. If you need alarms, events, recipes, schedulers, database interface - it's all available!

## **Save money**

Develop once and deploy on many Microsoft supported platforms.

## **Connect to your control system**

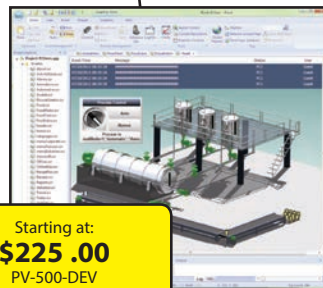
Point of View contains 18 built-in drivers for connection to the most popular industrial controllers: AutomationDirect's Productivity3000 and DirectLogic; plus many Allen-Bradley, Omron, Siemens, GE and Mitsubishi series. This software also includes a driver for Modbus communication.

## **Each Point of View package includes:**

- one **WEB** thin client license
- one secure **VIEWER** thin client license
- one **MOBILE** thin client license

(Additional licenses are available separately.)

Starting at:  
**\$225 .00**  
PV-500-DEV  
(Development only package)



## **Management**

### **Enterprise Integration**

Easily tie into ERP and "back-office" systems using built-in relational database connectivity.



## **Engineers**

### **Save time**

View your process from your desk or Web-enabled mobile phone using a standard browser (Internet/intranet including XML support). Based on HTML5, it can be used on most current tablets and phones.



## **Operators**

### **Reduce downtime**

Use open technologies (ActiveX, .NET) to visualize documentation, repair videos or audio messages.

### **Fix problems fast**

Understand alarms quickly, visually on-screen, or via E-mail, PDA, mobile phones or Web browsers.

Three software packages are available in 500, 1000, and 5000 tag count versions:

- **Complete Package - Development + Runtime**  
starting at: \$495.00 [PV-500]
- **Development Package - Development Only**  
starting at: \$225.00 [PV-500-DEV]
- **Runtime Package - Runtime Only**  
starting at: \$345.00 [PV-500-RT]

If your project gets bigger than expected, smaller versions can always be upgraded to the next larger tag count.

Research, price, and buy at:

[www.automationdirect.com/point-of-view](http://www.automationdirect.com/point-of-view)

**Order Today, Ships Today!**



**AUTOMATIONDIRECT**.com  
1-800-633-0405

the #1 value in automation

\*See our Web site for details and restrictions. © Copyright 2014 AutomationDirect, Cumming, GA USA. All rights reserved.