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COMMUNICATIONS

EtherNet/IP™



We make it easier to communicate

Now with EtherNet/IP™ as a native protocol, we make it easier to connect the powerful, cost-effective Productivity3000 controller to your existing systems. Configurable as a Scanner, Adapter, or both simultaneously, the P3-550 CPU supports Explicit or Implicit "I/O" messaging. Connect to EtherNet/IP enabled devices such as ControlLogix and CompactLogix controllers or Flex drives using the Productivity3000's fill-in-the-blank style configuration and Message instructions. Whether you are configuring a new application or looking to expand an existing one, we can get you in control and connected for less.

Performance + Value
 = **Productivity₃₀₀₀**
www.productivity3000.com

Research, price, buy at:
www.automationdirect.com/productivity3000

Example System	AutomationDirect Productivity3000	vs.	Allen-Bradley CompactLogix	Allen-Bradley ControlLogix
Base (if required)	\$160.50 P3-088		N/A N/A	\$560.00 1756-A10
110VAC power supply	\$133.00 P3-01AC		\$406.50 1769-PA4	\$1,023.00 1756-PA75
CPU	\$599.00 P3-550		\$5,928.00 1768-L45	\$11,917.00 1756-L74
16pt AC IN	\$121.00 P3-16NA		\$282.50 1769-IA16	\$421.50 1756-IA16
16pt 24 VDC IN	\$116.00 P3-16ND3		\$240.50 1769-IA16	\$343.50 1756-IA16
32pt 24 VDC IN	\$158.00 P3-32ND3		\$423.00 1769-IA32	\$432.50 1756-IA32
32pt 24 VDC OUT	\$158.00 P3-32TD2		\$462.00 1769-OB32	\$611.00 1756-OB32
8pt Isolated Relay OUT	\$96.00 P3-08TRS		\$263.00 1769-OW8I	\$427.50 1756-OW8I
16 ch 0-20mA Analog IN	\$309.50 P3-16AD-1		\$1,056.00 1769-IF16C	\$1,413.00 1756-IF16
4 ch volt/mA Analog OUT	\$249.00 P3-04DA		\$678.50 1769-OF4	\$1,092.00 1756-OF4
8 ch THM & mV IN ¹	\$433.50 P3-08THM		\$915.50 1769-IT6	\$2,519.00 1756-IT6
Total System Price	\$2,533.50		\$10,655.50	\$20,760.00

¹ Thermocouple module from AB is 6-Ch vs. Productivity3000 8-Ch.
All prices are U.S. published prices. AutomationDirect prices are from October 2014 Price List. Allen-Bradley prices taken from www.plccenter.com 9/10/2014.



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