

# Save on energy costs

with AC drives...

## Get high-quality AC drives and motors at AutomationDirect prices!

Variable speed drives can improve your bottom line by reducing your AC motors' energy consumption. An investment of as little as \$99 can start paying off immediately.

- G51 AC drives (1/4 to 2 hp) offer simple Volts/Hertz control for general purpose applications. Built-in I/O, Modbus communications capability and programmable preset speeds increase its flexibility.
- G52 AC drives (0.5 to 10 hp) feature built-in PID control, dynamic braking and Modbus communications.
- DuraPULSE AC drives (1 to 100 hp) add sensorless vector control, a removable keypad that stores up to four different application programs, and built-in discrete and analog I/O. Communicate via built-in Modbus or an optional Ethernet connection.

[www.automationdirect.com/drives](http://www.automationdirect.com/drives)



## ...and NEMA premium motors



Marathon Electric NEMA Premium Efficiency XRI series motors are compliant with the Energy Independence and Security Act of 2007, giving you both a low purchase price and long-term energy savings. Our line of Marathon motors includes:

- NEMA Premium Efficiency XRI (1 - 10 hp), starting at \$310
- Blue Chip XRI Ultra High Efficiency (15 - 100 hp), for high-cycle or long-run applications, starting at \$993
- Inverter-duty (1/4 to 100 hp) standard efficiency, starting at \$129

[www.automationdirect.com/motors](http://www.automationdirect.com/motors)

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Ships Today!\***

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