

What makes AutomationDirect the #1 value in automation?

Great Products...

AutomationDirect offers tens of thousands of high-value industrial automation products, both name brand and private-labeled, that are chosen for their best-in-class features, price and quality. Our name-brand products come from companies such as Fuji Electric, Cutler-Hammer, and Hubbell/Wiegmann. We work with these multi-billion dollar companies in order to provide you with world-class quality products at low prices. We also co-engineer many of our private-labeled products with the manufacturer to ensure our customers are getting the features they ask for at prices they can afford.



Programmable Controllers



Universal Field I/O



Software



Motors and Motor Controls



Motion Control



Power Transmission

Great Prices...

Saving you money on industrial control products is what we do, and since 1994 our prices have been typically 50% less than traditional suppliers. But you may be wondering, "How can AutomationDirect offer great products at such a low price?" Well, you can be sure we don't sacrifice quality; in fact there are two main reasons for our low prices:

- We get great prices from our suppliers because of our volume purchases, so that means we can offer very attractive prices on everything from programmable controllers to terminal blocks.
- With our direct business model and focus on efficiency, we have the lowest overhead in the industry. Keeping our internal costs down allows us to pass even more savings and customer satisfaction on to you.



Relays and Timers



Sensors



Pushbuttons, Switches and Lights

PLC CPU and I/O Comparison	AutomationDirect Productivity2000	VS.	Allen-Bradley CompactLogix
Base (if required)	\$69.00 P2-04B		N/A N/A
Power Supply	\$69.00 P2-01AC		\$414.50 1769-PA4
CPU	\$255.00 P2-550		\$3,160.00 1769-L33ER
Inputs	\$105.00		\$286.00

Power Supplies and Modules	AutomationDirect RHINO Price/Part Number	VS.	Allen-Bradley Price/Part Number
60W 1-Phase AC/DC Power Supply, 24VDC	\$42.00 PSB24-060S		\$274.50 1606-XL60D
180W 1-Phase AC/DC Power Supply, 24VDC	\$152.00 PSM24-180S		\$398.00 1606-XL180B
240W 3-Phase AC/DC Power Supply, 24VDC	\$127.00 PSB24-240S-3		\$439.00 1606-XL240E-3
Redundancy Module (20A output)	\$35.00 PSB60-REM20S		\$154.50 1606-XLSRED
Buffer Module (20A output)	\$149.00		\$417.00

Pneumatics	AutomationDirect NITRA	VS.	McMaster-Carr Price/Part Number
Solenoid Valve 5-port, 2-pos, 1/4" NPT	\$29.50 AVS-5312-24D		\$87.47 6124K513
Filter/Regulator Comb. 1/4" NPT, gauge, bracket	\$31.50 AFR-3233		---
Air cylinder, nose mount 3/4" bore, 1" stroke	\$13.00 A12010SN		\$17.78 6498K141
Nylon tubing 1/4" OD, black, 100 ft.	\$17.50 N148LK100		\$68.00 ¹ 50974111

Enclosures	AutomationDirect Hubbell/Wiegmann Price/Part Number	VS.	Hoffman Price/Part Number
NEMA 1 wall mount 24 x 24 x 08"	\$177.00 N1C242408LP		\$348.10 A-24N24BLP
NEMA 12 wall mount 20 x 16 x 08"	\$240.00 N12201608		\$460.79 A-201608LP
NEMA 12 free-standing mount 60 x 60 x 12"	\$1,550.00 N12606012		\$2,457.79 A-606012LP
NEMA 4 wall mount 20 x 20 x 06"	\$310.00 N4202006		\$583.81 A-20H20ALP
NEMA 4X wall mount 20 x 20 x 06"	\$731.00 SSN4202006		\$1,345.32 A-20H206SSLP
NEMA 4/12 wall mount 36 x 24 x 08"	\$307.00 N412362408C		\$584.68 C-SD36248

But most importantly...

*All prices are U.S. published prices. AutomationDirect prices as of March 2016. Hoffman prices are taken from www.hoffman.com 5/22/2015. Prices may vary by dealer. Many other part numbers are available from all vendors.