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Featured Products (mouse over or click products for more information)

NEW! SAE-dimension incremental encoders | NEW! Ultrasonic Liquid Level Sensors | NEW! KNIPEX Pliers Just added! | NEW! Non-Contact Safety Switches | NEW! E Series Dual Guide Rod Cylinders

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NEW! CPUs work with 205 PLC hardware starting at only \$299, w/Ethernet only \$399 [more info] [Video]

NEW! H2-CTRIO2 high-speed counter [more info]

Web feature of the month! Do-it-Yourself 30-day and in-warranty product return requests (RMA's) - follow the simple videos

Downloads | What's New | Price List | Terms & Conditions | Online Catalog | FREE catalog | Inventory Reduction Specials

Company Reviews Overall Score - 4.6 out of 5 (119 reviews / 86 comments) Read what customers are saying

- AC Drives (variable frequency)
- AC Motors (1/4 - 300 hp)
- Beacons
- Buzzers
- Cable Ties
- Cables (Data, Drives, PLCs ...)
- Capacitive Proximity Sensors
- Circuit Breakers
- Circuit Breakers - Mini
- Communications (Ethernet & serial)
- Contactors (motor control)
- Cord Grips
- Counters
- Current Sensors
- DC Motors (1/3 - 2 hp)
- DIN Rail
- Disconnects
- Drives (AC variable frequency)
- Electromechanical Relays
- Enclosure Cooling / Heating
- Enclosures (NEMA electrical)
- Encoders / Optical Transducers
- Ethernet Patch Cables
- Ethernet Products
- Ethernet Switches
- Fiber Optic Sensors
- Field I/O (Terminator I/O)
- Field Wireable Connectors
- Flexible Electrical Tubing
- Flexible Portable Cable
- Foot Switches
- Fuses
- Gearboxes (worm)
- Gloves, Hand Protection
- Ground Fault Sensors
- HMI / Operator Interfaces
- HMI Software
- Indicator Lights
- I/O Server Software
- Junction Blocks
- Liquid Level Sensors
- Limit Switches
- Line Reactors
- Modems
- Molded Case Circuit Breakers
- Monitors (LCD)
- Motion Control
- Motors, Electric (AC and DC)
- Motor Controls
- Motor Starters
- Multi-Wire Connectors
- Operator Interfaces
- PLCs (Programmable Automation Controllers)
- Panel Interface Connectors
- PC-Based Control
- Photoelectric Sensors
- Pilot Lights (22mm/30mm)
- PLCs (Programmable Logic Controllers)
- PLC Data Logging
- Plugs, Connectors & Receptacles
- Pneumatic Parts (all)
- Pneumatic Cylinder Position Switches
- Pneumatic Cylinders
- Pneumatic Fittings & Couplings
- Pneumatic Flow Control Valves
- Pneumatic FRLs
- Pneumatic Manual Valves
- Pneumatic Pilot Valves
- Pneumatic Solenoid Valves
- Pneumatic Tubing & Hoses
- Power Distribution Blocks
- Power Products (Electrical)
- Power Supplies (DC)
- Power Transformers
- Power Transmission (Mechanical)
- Pressure Gauges
- Pressure Sensors
- Process Instrumentation & Control
- Programmable Controllers
- Proximity Sensors
- Push Buttons / Switches
- Relay Sockets / Accessories
- Relays (all)
- RTD Sensors
- Safety Glasses
- Safety Interlock Switches
- Safety Light Curtains
- Safety Relay Modules
- Screwdrivers & Torque Tools
- Sensors
- Server Software
- Servo Systems
- Signal Conditioners
- Soft Starters
- Software (PLC, HMI, Server)

In-depth product sites From FREE how-to videos to selection charts on PLCs our product sites dive deep into the information you need.

FREE videos | Programmable Controllers | Operator Interfaces | Servos | AC and DC Motors | AC Drives

## Do it all online!

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## CHECK OUT OUR PRICES

Product	AutomationDirect Price/Part Number	VS.	Competitor Price/Part Number
Proximity sensor, 18 mm, 3-wire NPN DC shielded, with 2-meter cable	\$22.00 AK1-AN-1A		\$84.42 A-B 872C-DH5NN18-E2
AC Drive, 5 hp, 460V	\$410.00 GS2-45P0		\$1,030.20 A-B 22B-D010N104
Supplementary Protector, Single pole, 5 AMP, D trip curve	\$8.75 WMZS1D05		\$44.44 A-B 1492-SP1D050
NEMA 12 Enclosure, steel, wall mount (20" x 16" x 8")	\$246.00 N12201608		\$608.74 Hoffman A-201608LP

\*All prices are U.S. published prices, subject to change without notice. AutomationDirect prices are from October 2012 Price List. Hoffman prices are taken from www.newark.com 2/20/12. Allen-Bradley prices are taken from www.rockwellautomation.com/enr/tools 2/20/12. Prices may vary by dealer. Many other part numbers are available from vendors.

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